

# THE Leavenworth CONNECTION



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## WALGREENS & GOLD CROWN GIFTWRAP CHRISTMAS SHIPPING

By: Wayne Simien

Excitement and activity began on the 3rd floor on 8/25 with the startup of both Walgreens shipping and the Gold Crown order filling at the same time. We will be shipping a total of 225 trailer loads of roll wrap and tissue case packs over the next 3 weeks to 13 Walgreens distribution centers. Our goal is to have the majority of Walgreens shipped by 9/20. Currently we are shipping about 12 to 15 trailer loads a day. We are utilizing a crew of about 10 people, both full time Hallmarkers and Addeco's to accomplish this feat. Beth Crockett is our clerical support who is scheduling all 225 trailer loads among other responsibilities.

We currently have about 30 people filling Hallmark account orders with Xmas Giftwrap on the ROP (retail order processing) line. We expect our population to grow to about 40 people before we are complete. Again this is a combination of fulltime Hallmarkers and Addeco's. We are currently filling 4 to 5 Fed Ex trailers a day to get our product out the door, and expect this pace to last until early November. Special recognition goes to Mary Schnatz from Liberty, who drives in everyday to conduct our training and to help us assure we are order filling and shipping correctly. There are multiple individuals behind the scenes we have not mentioned that are a huge supporting cast, and critical to our success. Thanks so much to everyone involved.



## UPCOMING BLOOD DRIVE

Date : 09/17/2014 from 06:00 AM to 10:30 AM  
Location : Hallmark Cards  
Donor Bus



### What do I have to do?

Making an appointment is easy! Simply log on to "[www.savealifenow.org](http://www.savealifenow.org)" and follow the steps below.

### Step 1:

If you are a new CBC donor, locate "Never donated with CBC but want to schedule an appointment? Click here to sign up." You will then create a donor profile, username, password and security questions (used only to reset your password should you forget it). Complete registration by enrolling in CBC's Save a Life Rewards program. To enroll, click the Enroll Now! link located in the gray box on the right side of your screen.

If you have donated with CBC but never used the online appointment system, locate "Already donated but don't have a login? Click here to setup your CBC login." You will then create your CBC account; this is done by verifying your identify with either your Donor ID number (located on your CBC donor card or key tag) or the combination of your last name, date of birth and email. Check your email for a message confirming your account. Click the link in the email to complete the set-up by creating your CBC username, password and security questions. The final step is enrolling in CBC's Save a Life Rewards program. To enroll, click the Enroll Now! link located in the gray box on the right side of your screen.

If you have donated with CBC and used the online appointment system, simply login using your Donor ID and password. You will then create a new username, password and security questions (used only to reset your password should you forget it). Complete registration by enrolling in CBC's Save a Life Rewards program. To enroll, click the Enroll Now! link located in the gray box on the right side of your screen. Already created your CBC username and password? Simply login and schedule your appointment.

### Step 2:

Click the "Continue and View Blood Drives" button to see our blood drive. If you went to the site without using the link and don't see our drive, enter hallmark-cards1 where it asks for the sponsor code (Quick Search). Click the circle to the left of the day you would like your appointment. On the next page, pick a time. Then you will receive an email confirming your appointment. Thank you in advance for your life-saving donation!

### Questions and Comments:

If you have any questions about donating blood, please contact Community Blood Center at 1-888-647-4040 or visit [www.savealifenow.org](http://www.savealifenow.org). If you have any questions about the blood drive, contact [tricia.crowe@hallmark.com](mailto:tricia.crowe@hallmark.com), or call ext. 21547.

# CARD SHOP



With temperatures in the 90's it's hard to believe that fall is approaching, and so is HALLOWEEN. Halloween is on Friday this year which means the trick-or-treaters will start early and be out late collecting candy! The Card Shop has several spooktacular items to make your house the top haunting spot on the block. Welcome all the goblins and ghost with the "glow in the dark , motion activated door greeter pumpkin. "Hauntingly Hangables" that would look great inside or out, or "Minnie the Witch," "Count Mickey," or "Snoopy the Witch" in plush. The "Toe-Tappin Trick-or-Treater" will shuffle it's way right into your shopping bag. Find all these great items and more in the card shop now and Happy Haunting!!!



## UNITED WAY 2014

The 2014 Hallmark United Way pledge drive runs Sept. 8-Sept 19 at the Leavenworth Production Center. We will also continue with tradition and have the 12th annual United Way Silent Auction for Action. The auction runs from Sept. 30th through Oct. 3rd. Look for more information on the CTV and announcements in your start up meeting. You may begin bringing in auction items to Chris Sanders, Lisa Allen, Bea Wake, or Stan Schloer beginning September 2nd thru Monday September 30, 2014.

To help do the most good for people in our communities, pledges from new givers and increased pledges from existing givers are this year's goals. Our United Way team would like to encourage every Hallmarker to become part of the solution to our communities growing needs by making a pledge.

If you currently donate, consider an increase, if not consider starting with \$12 for 12—a \$12 donation for each month of the year. That's only \$6 per pay period if you're paid bi-weekly. "Because of you" your \$6 donation per pay period will pay for the following:

- **New shoes for six low-income children.**
- **100 bus passes to transport people to job interview or medical appointments.**
- **25 blankets for disaster victims.**
- **Two nights of shelter, food and advocacy for a victim of domestic violence.**
- **10 HIV test kits.**
- **Two months of daily hot meals for a homebound senior citizen.**
- **More than 500 diapers for babies or toddlers.**
- **Curriculum materials to enable five young adults to participate in financial literacy and job training classes.**
- **CPR and first-aid training for two staff members working with youth.**
- **One month of weekly play-therapy sessions for a child who has experience trauma.**
- **A one-month supply of paints, papers, storybooks, puzzles, hands-on science materials and other learning supplies for an early childhood classroom.**



## Grand Opening !!!!

The new "Halls on Grand" opens at Crown Center next month. Built on the third floor of the Crown Center Shops, the new store will be a metro-wide draw for its reimagined retail experience, central location, and lineup of traditional and contemporary designers, says Kelly Cole, Halls president.

Halls will quietly open Sept. 6, with a special Hallmarker preview day Sept. 9. "The store will be open to the public that day, but we want employees to come over and check it out before the more visible public opening the following week," Kelly says.

Employees who visit the store between 10 a.m.-7 p.m. Sept. 9 can enter on-site to win one of several \$100 Halls gift cards. Visit the Halls concierge desk to register. Employees here at the Leavenworth plant can enter to win a \$100 Halls gift card by completing an entry form and putting the form in the bucket in the front office\*\*.

On Sept. 13, Halls will hold a Grand Opening Gala for its best customers before its official public grand opening Sept. 14. The new store is being heavily promoted through traditional media in the Kansas City area, as well as via social media (for example, via #newhallsongrand and #overhalled).

Some of the store's best customers have been participating in hard hat tours of the new store during the past few months to build engagement and anticipation for the store opening.

Be sure to submit your entry for the Leavenworth drawing for one \$100 Halls gift card. Happy Shopping!!!

\*\* Drawing open to Hallmark employees only, with one entry per employee. Drawing will be held on Friday, September 12, 2014

## BIRTHDAYS

02	Tim Jackson
05	Peggy Heim
05	Mike Simmons
06	Ed Seute
07	Becky Ard
07	John Pendleton
07	Cheryl Sullivan
07	Scott Widdice
08	Glinda Harris
09	Gary Robinson
11	Tory Gross
11	Carl Shade
11	Anna Webb
14	Mark King
15	Dave Baugher
16	Linda McCown
16	Glenn Weller
16	Rick Zielinski
17	Andrea Lisowski
18	John Elliott
21	Don Dare
23	Becky Atkins
23	Diane Behne
23	Ken Brown
23	Carmelita Collins
23	Rick Meyersick
24	Rick McMillian
25	Paul Arel
26	Chris Darge
27	Beth Kelley
27	Nancy Trexler
28	Michelle Sims
28	Patty Walters

## ANNIVERSARIES

<i>30th</i>	<b>Margie Wise</b> Sept. 4, Gravure
<i>30th</i>	<b>Rick Shaffer</b> Sept. 10, Warehouse
<i>40th</i>	<b>Tom Martinez</b> Sept. 9, Roll Wrap