



Retiree Club News

www.hallmarkretireeclub.com

MAILED TO 7,540 RETIREES AND SPOUSES

FEBRUARY 2018

REMARKS FROM YOUR CLUB PRESIDENT

Hello Retirees,

Here's wishing a wonderful New Year to all Hallmark Retirees! The Hallmark Retiree Board is looking forward to another year of events where good friendships and memories are shared by our club members. We are excited to announce the first event for 2018 to be on March 21st at Hallmark Headquarters; consisting of lunch and corporate product updates. Please see the details separately in the newsletter. Be sure to send in your reservations for this informative event and an opportunity to reconnect with fellow Hallmark retirees.

If you are a new retiree, we hope to see you at our quarterly events. You will receive quarterly newsletters with our event details, volunteer opportunities, and other noteworthy announcements. Continue to visit our website www.hallmarkretireeclub.com for additional club and Hallmark information.

See you soon!

Steve DeWilde
President

HEADQUARTERS VISITOR BADGE POLICY

The Hallmark Security team has adopted a new procedure for visitors to HQ. All visitors are now given a Visitor badge which is marked "Escorted". It basically means that all visitors who come to HQ must be accompanied by a current or retired Hallmarker from Entrance to Exit. Recently Security notified HQ of visitors that were guests of current or retired Hallmarkers who left the facility without a Hallmarker or Retiree present. Security always contacts Employee Relations when visitors leave without their Hallmarker or Retiree host. The Security staff continues in their efforts to provide a safe and secure working environment for all Hallmarkers, Retirees and guests. This new "Escort" in and out of HQ policy is one of many efforts underway. All Retirees should be wearing their ID badge when they are visiting HQ. If they need a replacement Retiree ID badge they can always stop by the ID Badge offices right outside the Employee Card Shop, near the stamp machine/mail drop box.

HOLD THAT DATE

25 Year Club dinners will be held at Headquarters for Kansas City area retirees who are members of the 25 Year Club on May 2 or May 3. Watch your mail for your invitation and save the date!

WEBSITE REVISION COMING SOON

The retiree club website, hallmarkretireeclub.com will be getting a new look soon. Look for changes in March. You will continue to access it with hallmarkretireeclub.com. Check us out on Facebook too: "Hallmark Retiree Club".

RETIREE SPRING LUNCHEON HALLMARK HEADQUARTERS

This March, we will be returning to the Rice Center Atrium for our annual Hallmark update and luncheon.

There is lots of great new product news to celebrate. *Sauna Schwart, VP Greetings Specialty Retail*, will share a look at some new and unique greeting card product for the Gold Crown retail network. *Kathy Garland, Retail Operations Director*, will show and discuss the 'Evergreen' product program recently presented at the Atlanta Gift Show. She will also give us a peek at some new offerings in the Keepsake line. There is a new spirit of growth and excitement in the Hallmark building and these two are looking forward to sharing it with us.

Date: Wednesday, March 21, 2018

Location: Rice Center Atrium

Arrival Time: 11:15 am **Lunch:** Noon **Program:** 12:45 pm

Cost: \$15 per person, catered by the Crown Room

Menu: Italian Salad, Garlic Lemon Chicken, Two Short Pastas with a Fresh Tomato Basil and Alfredo Sauce, Garlic Toast Points and Tiramisu, Coffee, Iced Tea, and Water.

Fill out and return the coupon in the newsletter, or find a printable one on the retiree club website and reserve your spot for this fun and informative event.

Please enter the Rice Center by the 8th floor guard station and proceed to check-in. Don't forget to bring your Hallmark badge and guests will be required to sign in. Parking is available in the surface lot across from the parking garage to the west. The security gates in the parking lot will be open from 10:30 to 2:45.

RESERVATIONS FOR SPRING LUNCHEON

Name: _____

Spouse or Guest Name: _____

Number of Lunch Reservations @ \$15 Each: _____

E-mail Address: _____@_____

Make check payable to *Hallmark Retiree Club* and mail with this coupon to be received by **March 16, 2018** to:

Marshia Blair

29220 Ridge Road

Excelsior Springs, MO 64024

Cancellations must be made by March 17th to receive a refund.

IN MEMORIAM

1/27/2018 CARRIE A. LOGAN
 1/27/2018 MORT WALKER, *spouse Catherine*
 1/27/2018 BERNADETTE ZILLER, *spouse Hans*
 1/20/2018 RITA HERNANDEZ, *spouse Mike*
 1/17/2018 WILLIAM PHILYAW
 1/16/2018 REX LIGHTLE, *spouse Rose Ann*
 1/16/2018 MARY DORRIS SCHLOSSER
 1/15/2018 KENNETH TILLMAN
 1/13/2018 MELVIN NETZER, *spouse Theresa*
 1/8/2018 YUNETA LAMPKINS
 1/5/2018 EDWARD L. (ED) WILLIAMSBURG, *spouse Shirley*
 1/4/2018 WRENITA A. OWEN
 1/1/2018 WILLIAM (BILL) GORMAN, JR., *spouse Carolyn*
 12/31/2017 CORAL PATTERSON
 12/31/2017 ALTAMAY WAINWRIGHT, *spouse Jim*
 12/25/2017 TEENA SIMS, *spouse David*
 12/24/2017 ANITA SAATHOFF, *spouse Albert*
 12/20/2017 CHRISTINE ANNE MILLER
 12/20/2017 DOROTHY RAMBO, *spouse Shelby*
 12/20/2017 ARLENE B. WILSON, *spouse Lloyd*
 12/18/2017 LEOLA WHITE/COWELL, *spouse Valeta*
 12/16/2017 BETTYLOU GOWING, *spouse Dwight E.R.*
 12/16/2017 JOHN "JACK" RILEY, *spouse Virginia*
 12/14/2017 VICKY McKINNEY, *spouse Paul*
 12/9/2017 DOROTHY GANNON
 12/9/2017 JO ANN SCHROLLER, *spouse Kenneth*
 12/7/2017 JANICE TAPPER, *spouse Jim*
 12/6/2017 DAHL WALTER KNOUS, *spouse Lola*
 12/3/2017 JAMES MOLONEY, *spouse Mary Ann*
 12/2/2017 CATHERINE KUHN, *spouse Warren*
 11/28/2017 DAVID E. PARSON, *spouse Donna*
 11/24/2017 KATHLEEN EDMONDS, *spouse Norman*
 11/21/2017 MARSHA CRUM
 11/20/2017 BETTY BUTLER
 11/19/2017 SANDRA JUAREZ
 11/18/2017 JOSEPHINE BLACK, *spouse Lonnie*
 11/15/2017 BETTY FERN SMITH
 11/9/2017 (Ms.) WILLIE D. EINSTEIN
 11/7/2017 BEVERLY PHELPS, *spouse Lee C.*
 11/6/2017 IDA JO JONES
 11/5/2017 SHEILA SCHMITENDORF, *spouse George*
 11/4/2017 RUTH CRAWFORD, *spouse Richard*
 11/1/2017 JUDITH GIRAULO, *spouse J. Douglas Scarola*
 10/31/2017 CLIFFORD P. CUTTER
 10/27/2017 WILLIAM "JERRY" MEADE
 10/24/2017 CHESTER R. SMITH, *spouse Janie*
 9/28/2017 MARIA GAVULA, *spouse Joseph*
 9/10/2017 CHARLES E. JENNINGS, *spouse Petrena*
 8/31/2017 THOMAS MICHAEL, *spouse Mary Jane*
 8/28/2017 JAMES W. REED, *spouse Ruth V.*
 7/26/2017 KARL BAXLEY, *spouse Patricia*
 6/28/2017 LARRY CORDELL, *spouse Vicki*
 6/6/2017 CARL HENNING, *spouse Doris*
 5/7/2017 JANET HENDERSON, *spouse Jon*
 5/2/2017 SYLVIA EGAN

Additional information on these individuals and more remembrances can be found on the retiree club web site (www.hallmarkretireeclub.com).

BOOKMARK US:

www.hallmarkretireeclub.com

SHARE AND ENJOY PICTURES, STORIES
AND MORE:
"HALLMARK RETIREE CLUB"



MORT WALKER (ADDISON MORTON WALKER)



BORN 9/8/13, EL DORADO, KS. GREW UP IN KANSAS CITY, MO. PARENTS WERE ARTISTS, DAD A MUSICIAN, ARCHITECT AND POET. SOLD FIRST CARTOON AT 11, SOLD '300 BY 15. CHIEF DESIGNER AT HALLMARK AT 18. FOUR YEARS IN ARMY. RAN GERMAN POW CAMP IN ITALY. GRADUATED MO. UNIV. 1948, WAS TOP SELLING GAG CARTOONIST AND MAGAZINE EDITOR IN N.Y. BEGAN BEETLE BAILEY 1950. HI+LOIS 1954. DID 7 OTHER STRIPS. OVER 200 BOOK COLLECTIONS, HAVE WRITTEN 3 NON-FICTION BOOKS, 3 CHILDREN'S BOOKS, A STAGE SHOW, TV SCRIPT. PRES. NCS 1987. WON REUBEN '54 AND MANY OTHER AWARDS. FOUNDED INTERNATIONAL MUSEUM OF CARTOON ART 1974. MARRIED CATHY 1985 AND HAVE COMBINED FAMILY OF 10 CHILDREN, 12 GRAND. 6 KIDS WORK WITH ME, LOVE TO PLAY GOLF, RUN TOURNAMENTS AND INVENT THINGS. HOME IN GUTZON BORELLI'S STUDIO, 61 STUDIO COURT, STAMFORD, CT 06903. IT'S A GREAT LIFE!

HALLMARK VOLUNTEERS--

Continuing the Caring Tradition

KALEIDOSCOPE

Volunteer opportunities are available for retirees at Kaleidoscope at Headquarters. More information is available under the "Volunteer tab" on the left side of web site tab.

COMMUNITY BLOOD CENTER

The Community Blood Center can use volunteer help in a variety of areas. They need drivers to pick up blood donations from collection locations and to deliver blood to local hospitals. You can use your own car or drive one of the many vehicles available at the Center. You can choose a standard time and location or be flexible and take on different routes each week. You can also volunteer to help with office tasks at the center on 40th and Main any day and time you have available. Finally, you can attend blood drives around the metropolitan area and serve as an ambassador for the CBC by helping to guide donors - providing directions and snacks. If you are ready to join one of the best volunteer teams in the area, we encourage you to apply today! A candidate must complete an orientation process to ensure the safety and success of our volunteers. If you have any further questions, please contact CBC Volunteer Services at (816) 968-4079 or vol@cbckc.org

UNITED WAY

HOW CAN YOU GET INVOLVED: Your retirement brings new opportunities, and for many, that includes a dedication to giving back. Together with Hallmark, you can bring hope and dignity to the people who need it most. And as an added benefit, research has shown that people who volunteer and give back live a longer and happier life. Some ongoing volunteer opportunities:

POVERTY SIMULATIONS - a moving, interactive experience educating the community on the challenges of poverty.

MAD CITY MONEY at area high schools - prepares students for the real world.

TAX PREPARATION - assists financial stability and economic development.

DOLLY PARTON'S IMAGINATION LIBRARY - puts the power of reads into the hands of children.

Whether you're interested in a one-time activity or an ongoing commitment, visit the website at www.unitedwaygkc.org and click on the volunteer button to explore the programs and causes that could benefit from your skills, time and experience.

You can also send us a message by going to the "Contact Us" tab on the Hallmark Retiree Club web site at <http://www.hallmarkretireeclub.com/>.

Carol Gibson
Communications/Volunteer Director