2015 CHRISTMAS PRODUCTION OUTLOOK

The 2015 Christmas roll wrap and tissue production is ramping up. Our 2015 production plan is significantly different than our 2014 plan. While we are behind our 2015 production plan, the next few weeks will pick up dramatically as we race to catch up. Attention has been placed on materials, tooling and staffing. Christmas is a fixed date (no one is going to move the date because we are behind e) so be assured that we are working closely with our upstream partners to get the work to Leavenworth quickly and accurately. The biggest work load appears to be with gift wrap and tissue. We are in a good position with stickers, ribbons, bows and curl cascades to meet the ship dates. Based upon our current workloads, we anticipate overtime this summer more overtime than in 2014. As always we will need everyone's support to get the work produced.

One of the biggest changes to our season gift wrap program when you compare it to years past is that we will be shipping 100% of Christmas roll wrap from Leavenworth to retail. This will mean conveyors full of finished goods being shipped from 3rd and 1st floors. This will require our best effort. Flexibility and our commitment to delivering multiple retail programs at the same time lets Leavenworth demonstrate it's strategic advantage at retail. Our ability to handle several shipping programs at the same time will be a test of the new **lean**, **scrappy**, **retail** focused facility we need to become.

As always, thanks for what you have done and will do in 2015 to make this a successful year for Leavenworth Hallmark.

Designate beneficiaries online by June 30

If you have not yet designated beneficiaries for your eligible benefits in HR Direct (for life, travel and voluntary accident insurance plans), or retireonline.com/hallmark (for retirement plans), you must do so by June 30.

Beginning July 1 any paper designations you have provided will no longer be referenced, and these benefits will be paid according to your designations online. This ensures benefits are paid according to your wishes and will improve efficiency in record-keeping.

To update your beneficiaries:

- Life, travel and voluntary accident insurance Follow these instructions to update beneficiaries using HR Direct. For assistance or if you do not have access to HR Direct, contact the HR Service Center.
- Retirement plans Log in at www.retireonline.com/hallmark and choose My Profile > My Profile Home > Beneficiaries. Then select Add/Change for each plan. For assistance, contact Empower Retirement at 1-866-233-6886.

If you do not make an online designation, any benefits for which you are eligible will automatically be paid to your survivors in the following order of priority: spouse, children equally, parent equally, brothers and sisters equally, and your estate. Again, please act by June 30 to ensure your online beneficiary records are accurate. Thank you.

GRADUATION ANNOUNCEMENTS

COLLEGE GRADUATES:

-Evan Harris, son of Glinda Harris, KCKCC-May

HIGH SCHOOL GRADUATES:

- -Mikala Allen, granddaughter of Lisa Allen, Verdigris High School-Claremore, OK-May
- -Darien Parr, son of Walt Parr, nephew of Lisa Allen, Lansing High School-May
- -Tyler Darrow, son of Rick & Gloria Darrow, Pleasant Ridge High School-May
- -Kyle Jones, nephew of Diane Behne, Pleasant Ridge High School-May
- -Taylor Barnes, son of Patty Barnes, Jefferson County North High School-May
- **-Tyler Pieratt,** son of Jeff & Kim Pieratt, Lansing High School-May
- -Tiffanee Trexler, niece of Nancy Trexler, Pleasant Ridge High School-May





Osteoporosis: Are you at Risk?

Osteoporosis is responsible for more than 1.5 million fractures a year! And it's completely preventable!! **Bone Density Scans are the most accurate predictors for Osteoporosis.**

SAVE THE DATE!

ANNUAL BONE DENSITY SCREENINGS PROVIDED WEDNESDAY, MAY 13TH, 2015

NO Appointment Needed Location: Crown Room

Cost: \$15 Cash/Check at time of service

Further questions? Contact the Medical Department at #21547

Have you formed your team? Are you up for the challenge?
I have and we are "In It To Thin It"

Come on Leavenworth Hallmarkers, we can do this, form your teams, think of a team name and register. Win prizes and get healthy.

It's a Win, Win for all of us!

Deadline to register your team is May 7th.

Spring Into Exercise Challenge

May 1 - 28

- Recruit a team of 5-10 members. One member creates a team name at
 - neastnrewards.naiimar
- Have each team member register on the portal under the team name
 - Log your daily exercise.
 - Team average of 90 minutes of exercise per team member qualifies you for weekly drawings.
- Top ten teams overall will enter a drawing with each team member winning \$50 grand prize. Teams must exercise an average of 150 minutes per person per week to be eligible for the grand prize drawing.

Form a Team ... Toin the Action



CARD SHOP



Mother's Day is May 10th! See what great gifts the Card Shop has available to make sure your mom has a "Mother's Day" she'll always remember.





May means end of the school year and for some graduation. Do you have a 2015 Graduate? If so, see if the Card Shop has something special to make their "Big Day" memorable.

THANK YOU

My family and I would like to extend our deepest appreciation for the meat and cheese platter, cards, plant and all the sincere condolences posted through social media during the recent passing of our mother, Mary Eleanor Skahan.

Bill Skahan & Family

BIRTHDAYS

- 01 Gloria Darrow
- 01 Jack Jennings
- 01 Patty Kermashek
- 01 Walt Parr
- 05 Jack McEvoy
- 08 Roger Darrow
- 10 Annette Pollard
 - Jim Morris
- 12 Gail DeMaranville-Zule
- 12 Russ Farr

11

- 12 Connie Poe
- 13 James Matzeder
- 14 Jim Snider
- 15 Allen Ard
- 15 Bill Skahan
- 17 Russ Pendleton
- 19 Greg Ledford
- 19 Trenton Thill
- 21 Doug Dickson
- 22 Ed Kevs
- 22 Pam Wranich
- 23 Susan Loftus
- Joann Alspaugh

ANNIVERSARIES

15th

Becky Atkins

May 1, Tinted Tissue

35th

David SmothermanMay 12, Printed Tissue

35th

Bill Skahan

May 13, Centralized Scheduling

35th

Barry Ward May 19, Gravure

40th

Jerry Thompson May 13, Ink Mix