

Greetings News



June 10, 2016 Monthly Publication

Send a card. It's the biggest little thing you can do.

Greetings Flow and Tooling Integration (GFTI) Update

The more the merrier!

Welcome Tooling Hallmarkers!

The month of June will bring more significant capabilities to the Greetings Plant. Already the laser for the Steel Rule department has been installed and operational for the last couple of weeks, laser cutting large and small die-cut boards. Later this month the bending operations, along with CAD operators from Steel Rule will relocate to Lawrence on the south end of the first floor. This move adds an additional 11 operators to our ranks. Welcome!

In addition, you may have noticed the shelving being installed on the second floor at the south end. This shelving is the future home of the dies used for the foil and emboss processes. Over the month of June more shelving will be erected in preparation for moving the dies stored in Kansas City out to Lawrence in mid-July. As many of you know, these dies require a "counter" to make the emboss impression or foil transfer and these counters are made via an "Acraplate" press. One Acraplate will be moved in June in advance of the other milling equipment used to make these dies and counters. Then, starting in mid-July, for the next consecutive weeks the milling equipment and other Acraplates will relocate to Lawrence on the south end of the second floor.

Equipment Moves

The pace of the equipment moves continues with the Gietz foil press on the first floor moving to accommodate the Steel Rule operations above. This move will complete the majority of large press moves for the flows on the first floor.

The Flows

The flows physically in place on the first floor are shown below with the volume percentage of cards produced in each flow relative to total cards produced at the Greetings Plant:

| | |
|---|------|
| ⇒ Litho / Large Die-cut / Packaging | ~20% |
| ⇒ Litho / Foil / Large Die-cut / Packaging | ~15% |
| ⇒ Litho / Spot-coat / Foil / Emboss / Large Die-cut / Packaging | ~5% |

These three flows account for 40% of the plant volume that has the potential to run through these flows.

Over the past month more flitter lines have moved to the first floor. This is the start of enabling an additional 10% of volume to run through the main flows on the first floor.

| | |
|--|------|
| ⇒ Litho / Large Die-Cut / Virko or Flitter / Packaging | ~10% |
|--|------|

The final main flow is... drumroll... you guessed it... the flow that includes Bronze which was our original pilot flow. This flow contributes an additional 5%.

| | |
|--|-----|
| ⇒ Litho / Bronze / Foil / Emboss / Large Die-cut / Packaging | ~5% |
|--|-----|

Of course, not all of the press moves have occurred, so the full volume through these flows and dedicating work to these flows has yet to be realized.

Thanks again for your patience and perseverance through these changes. A nimbler, faster, more responsive Greetings Plant awaits us on the other side of these changes. We are the ones to take ourselves there!

Graduation Recognition

Congratulations to the following Hallmarkers and immediate family members of Hallmark employees that graduated this year!

Danielle Augustine, daughter of **Dave Augustine**, Warehouse—Kansas University
Taylor Augustine, daughter of **Dave Augustine**, Warehouse—Kansas University
Ciana Bateman, daughter of **Pam Bateman**, Packaging—Perry-Lecompton High School
Morgan Bowker, daughter of **John Wise**, Foil Bobst—Fort Hays State University
Tara Casey, daughter of **Doug Massey**, Department E—UMKC
Sarah J. Chavez, daughter of **Stephen Chavez**, Virko—University of Saint Mary
Taylor Corwin, daughter of **Diane Corwin**, Maintenance—Washburn University
Dustin Hall, son of **Becky Hall**, Packaging—Sierra Nevada University
Sarah Hall, daughter of **Rosana Hall**, Packaging—Free State High School
Joshua Massey, son of **Doug Massey**, Department E—Jefferson West High School
Samuel Millen, son of **David Millen**, Plant General—Washburn University
Amanda N. Munoz, daughter of **Virginia Munoz**, Packaging—Seaman High School
Anthony Villegas, son of **Desiree Ramirez**, Packaging—Topeka High School
Adrian Villegas, son of **Desiree Ramirez**, Packaging—Topeka High School



Happy Birthday

Happy Anniversary

| | |
|------------------------|---------------------------|
| Jun 10 Greg Sirridge | Jun 26 Jeramy Ebert |
| Jun 11 Angela McCain | Jun 27 Bill Mayer |
| Jun 11 Lacey Stewart | Jun 28 Diana Miller |
| Jun 12 Pam Courter | Jun 29 Jeremy Allred |
| Jun 12 Brad Hinkle | Jun 29 Teresa DaVatz |
| Jun 13 Susan Wilbur | Jun 29 Kym Miller |
| Jun 14 Kathy Nunn | Jun 30 Cindy Davis-Harris |
| Jun 14 Abraham Sam | Jun 30 Terry Hattemer |
| Jun 15 Sherita Clifton | Jun 30 Donell Johnson |
| Jun 15 Sandy Davis | Jun 30 Gail Williams |
| Jun 16 Arlene Beurman | Jul 01 Travis Griffin |
| Jun 16 Thomas Reese | Jul 01 Chris Russell |
| Jun 17 Marty Blocker | Jul 01 Ron Skinner |
| Jun 17 Terry Goff | Jul 03 Todd Cole |
| Jun 18 Gary Brown | Jul 03 Doug Heard |
| Jun 18 Andre Carper | Jul 03 James Hund |
| Jun 19 Ed Hallowell | Jul 04 Robert Shorter |
| Jun 21 John Wise | Jul 05 Amy Hane |
| Jun 22 Jamie Cole | Jul 06 Matt Ross |
| Jun 23 Lynda Sudduth | Jul 07 Rico Godinez |
| Jun 24 Brenda Myers | Jul 07 Kent Kummer |
| Jun 24 Chris Smith | |
| Jun 25 Renee Sidney | |

| | |
|--------------------------------|------------------------------|
| 40 years | 10 Years |
| Diane Waltho (LDC) 7/6 | Misty Grube (Pkg) 6/23 |
| 20 years | Justin McClintic (LDC) 6/23 |
| Travis Nitchals (Flutter) 6/11 | Travis Steffey (Pkg) 6/23 |
| Chris Briggs (Prod Serv) 6/17 | Justin Villalobos (Pkg) 6/23 |
| Chris Crawshaw (LDC) 6/25 | |
| 15 years | |
| Tony Brosemer (Pkg) 6/28 | |
| Travis Ford (Pkg) 6/28 | |



Thank You

Thank you everyone for the cards and good thoughts for the passing of my sister-in-law.

Cathy Scruggs (Warehouse)

We would like to thank the Hall family as well as all of our co-workers and friends for the flowers, cards and well wishes during the recent passing of our mother/mother-in-law.

Cindy Davis-Harris (Packaging)
Damian Harris (LDC)



Ticket Winners

Following employees won Kansas City T-Bones tickets for the 2016 season:

| | | |
|------------------|----------------|----------------|
| Tony Meyer | Jody Robinson | Eddie Valdivia |
| Dennis Yarnell | Odessa Hardy | Jamie Cole |
| Jason Donnelly | Matt Landsness | Cheryl Cobb |
| Mychael Mitchell | Lisa Benortham | Darnell Nash |
| Misty Grube | Rick Lasch | Tina Kaser |
| Suzanne Burgen | Tammy Hart | Jeff Donnelly |

Congratulations!

Keep Safety A Top Priority



As each of you face the various challenges of your daily responsibilities, please keep in mind that Safety should always be your top priority. Due to fluctuations in workloads and an increased need for flexibility, many people here in the Greetings plant are asked to work in areas outside of their "home" departments. Please put an even higher emphasis on remaining alert to safety issues when performing jobs that you have limited experience in performing.

Please keep the following in mind:

- ◆ Be aware of where your hands are and keep them out of harm's way.
- ◆ Remain Alert, Complacency and lack of attention are preventable causes of many accidents and injuries.
- ◆ Never remove or alter machine guards or override interlocks.
- ◆ Identify and avoid possible pinch points on tools, equipment and machinery.
- ◆ Always utilize the proper tool for the job that is being performed.
- ◆ Wear appropriate Personal Protective Equipment.
- ◆ Remain Controlled, Alert, Rested and Even-Paced.

Lawrence Retirees

Reminder...

The next quarterly luncheon will be Wednesday, June 15, 2016 @ 11:30am, at the Johnny's West.



The following employee will retire on June 17:

Brad Hinkle (Foil Stamp)

Thank You

Thanks for the cards & prayers during the loss of my Dad. He was a great man & I will truly miss him.

Doris Ricks (LEAN)

Employee in the Spotlight

Name: Jeramy Ebert Department: Department E Position: Adjuster Years at Hallmark: 22

Q: Best part of your day:

A: Seeing all the smiling faces of all the people I have worked with all these years.

Q: Toughest part of day:

A: Whe the press is not running, and I can't figure it out.

Q: Favorite Hallmark moment so far:

A: Traveling to Baltimore for a Flexographic Print Convention. I learned so much about printing.

Q: What is your hope for Hallmark?

A: That I can work here as long as I want.

Q: What is one thing that many people know about you?

A: WOW! I am shy in front of a big crowd that is unfamiliar to me.

Q: If you could have a super power, what would it be? Why?

A: To never age so I can see what the future holds.

Q: What's an improvement you've made to your job or department?

A: Making everyone smile & laugh under my ray of sunshine!

Q: What's your favorite season?

A: Summer, summer, summer, summer!!

