

Greetings News



May 6, 2016 Monthly Publication

Send a card. It's the biggest little thing you can do.



The following employees from KC Production & Process Planning and Creative Technical Development will be transferring to our Production Services team on May 9:

Pam Beeghly, Tresa Breyfogle, Michael Budd, Brenda Burns, Laurie Douth, Mick Fletcher, Larry Goe, Mackey Jones, Jennifer Link, Bruce Murrish, Mindy Pollock, Brian Riley, Monica Saylor, Elaine Spade, John Thomas, Jean Weber and Deb Wilkins.

The following employees from KC Creative Tech Design and Central Master Data will be transferring to our Production Services team on May 16:

Dave Anderson, Chris Briggs, Pam Courter, Annette Esler, Roz Harris, Mary Hughes, Elisabeth Kelly, Kim McDanel and Todd Rose.

WELCOME TO THE GREETINGS FACILITY!!

Greetings Flow and Tooling Integration (GFTI) Update

Can you feel it?... No, not more Star Wars hype, but the activity in the month of May? May is going to be a busy month - our key transition month.

Welcome Pre-Production Hallmarkers!

The Pre-production offices are nearing completion, so at the end of the first week of May the Production & Materials Coordinators will move up (both figuratively and literally ☺) from their temporary offices in the Cottonwood Room to the new Production Services offices on the 2nd floor along the east wall. Thank you to our team members for their patience in working in "close quarters" during this construction. Then starting the weeks of May 9th and May 16th, Pre-press production employees from Kansas City will join us here at the Greetings Plant. As noted earlier, this move will add the functions of Mating, Process Planning and Routing, Creative, CMDO, along with some positions in Product Integrity as we realign our corporate quality structure. Thank you to these employees for their flexibility and welcome to Lawrence!

Equipment Moves

The pace of the equipment moves continues with the Emboss presses on the first floor moving in the first week of May. The flatbed laser from Steel Rule in Kansas City used for cutting small and large die-cut boards will move out to Lawrence the week of May 9th. These moves, along with the Gietz move next month, will make room for the future Steel Rule area to be moved in mid-June. Please keep in mind that this project is a marathon and not a sprint. While we have moved a number of presses, we still have a "long row to hoe" with press moves continuing into next year.

The Flows

With the move of the large presses, several flows are physically in place. These flows are shown below with the volume percentage of cards produced in this flow to total cards produced at the Greetings Plant:

- ◇ Litho / Large Die-cut / Packaging (24%)
- ◇ Litho / Foil / Large Die-cut / Packaging (14%).

With the move of Emboss this week, this additional flow will be in place:

- ◇ Litho / Spot-coat / Foil / Emboss / Large Die-cut / Packaging (5%).

The three flows account for over 40% (43%) of the plant volume that has the potential to run through these flows on the first floor. Of course, not all of the large press moves have occurred, so the full volume through these flows and dedicating work to these flows has yet to be realized. Nonetheless, we are already mating to the first two flows, along with flows:

- ◇ Litho / Large Die-Cut / Virko or Flitter / Packaging (10%), and
- ◇ Litho / Bronze / Foil / Emboss / Large Die-cut / Packaging (5%).

The results from routing work according to our pilot flows, the Foil flow and the Bronze flow, show a:

- ◇ 55% reduction in lead-time from Mating through Packaging (13.5 days versus previous 30+ days)
- ◇ 78% reduction in lead-time in Litho through Packaging (4.6 days versus previous 21 days)
- ◇ 54% reduction in WIP inventory (3.2 days versus previous of 7 days)

These results from the pilot are a good place to start, and with our problem-solving focus we will no doubt be better prepared with our work in flows to solve the problems of excess WIP inventory and long lead times.

As always, thank you for your dedication and perseverance through change.

Happy Birthday

May 13 Shannon Channel	May 29 Luke Bierschbach
May 13 Gretchen Montcalm	May 29 Terri Varner
May 14 Dave Burghart	May 30 Kris Rhea
May 14 LaToya Fleming	May 31 Virgie Munoz
May 15 Terry Yarnell	Jun 01 Christopher Briggs
May 16 Kamari Logan	Jun 01 Shirley Crawshaw
May 16 Charlie Mosqueda	Jun 01 Kathy VanDyke
May 16 Brenda Otting	Jun 02 Lesley McCracken
May 18 Jerod Seele	Jun 02 Audrey Sneegas
May 21 Vera Doleman	Jun 02 Robert Wright
May 22 Brian Riley	Jun 03 Larry Glover
May 22 Andrea Terry	Jun 03 Mindy Truong
May 23 Mary Lowrance	Jun 04 Brett Eakes
May 24 Debbie Evans	Jun 05 Rodney Bruhns
May 25 Dan Chavez	Jun 05 Larry Wendling
May 25 Jimmy Hicks	Jun 06 Jim Krieb
May 25 Johnnie Lewis	Jun 06 Alan Staus
May 26 Dee Dee Frost	Jun 07 Dave Diel
May 26 Brenda Garvin	Jun 07 Laurie Doult
May 26 Angie Hughes	Jun 07 Jody Halstead
May 27 Bill Medlen	Jun 07 Matt Milnark
May 27 Joal Stewart	Jun 07 Pam Newell
May 28 Martin Ross	Jun 08 Darnell Nash
May 28 John Sauer	Jun 08 Eddie Valdivia
	Jun 09 Scott Immenschuh
	Jun 09 Larry Pippert

Ticket Winners

Following employees won Sporting KC tickets for the May 21 game:

Jim Krieb (IT)
Greg Bennett (LDC)
Todd Sossoman (CBF)



Congratulations!



The following employee will retire on May 20:

Christine Sechler (Quality)

The following employee will retire June 3:

Duane Heston (Facilities)

Happy Anniversary

40 years	10 Years
Steve Peterson (Flock) 5/24	Robert Breinig (Packaging) 5/16
25 years	Tiffany Beard (Quality) 6/2
Joal Stewart (Litho) 5/28	Maggie Hildebrand (LDC) 6/2
20 years	Dwane Lewis (LDC) 6/2
Susie McManness (Whse) 5/29	Ed Schultz (Packaging) 6/2
Gregg Turner (Whse) 5/29	5 Years
15 Years	Kyle Christensen (Packaging) 6/9
Tony Meyer (Packaging) 5/16	Chris Huston (LDC) 6/9
Christy Vestal (LDC) 5/16	Donell Johnson (LDC) 6/9
	Vasilii Polovin (Packaging) 6/9

Tickets



Worlds of Fun & Oceans of Fun tickets are now for sale in the front office. Adult tickets are \$42.15 each, payable by check or money order only.

Topeka Retirees

Reminder...

The next quarterly luncheon will be Tuesday, May 17, 2016 @ 11:30am, at the Golden Corral.

Graduation Recognition



If you have an immediate family member that will be graduating from high school or college, or if you are an employee completing graduate requirements, please complete a form located at the front desk and submit to Judy Wheeler, by **May 27**. We will feature these graduates in an upcoming issue of the Greetings News.

Employee in the Spotlight

Name: Brian Stever Department: Mfg. Finishing Position: Press Operator Years at Hallmark: 39 years

Q: Best part of your day:

A: Getting out of bed to start my day.

Q: Toughest part of day:

A: When my folder doesn't cooperate with me.

Q: Favorite Hallmark moment so far:

A: Being able to share problem solving efforts as a team that enable us to improve uptime on Pkg. line 11 and sharing those results with leadership teams.

Q: What is your hope for Hallmark?

A: To continue being the #1 Greeting Card company world-wide.

Q: What is one thing that many people know about you?

A: I research & display photographs of my family going back eight generations, to the days of Abe Lincoln in the 1860s.

Q: If you could have a super power, what would it be? Why?

A: To eliminate all diseases world-wide. My dad has multiple sclerosis.

Q: What's your favorite season?

A: Beautiful colors and the cool temperature of the Fall.

