

# Greetings News



April 15, 2016 Monthly Publication

Send a card. It's the biggest little thing you can do.

## Employee in the Spotlight

**Name:** Donna Thompson **Department:** CBF **Position:** Press Operator **Years at Hallmark:** 27 years

Q: Best part of your day:

A: *Waking up knowing I have solid employment.*

Q: Toughest part of day:

A: *Sitting through meetings because I like to be productive.*

Q: Favorite Hallmark moment so far:

A: *Being hired.*

Q: What is your hope for Hallmark?

A: *To re-establish the value of employees & always be innovative. Several steps ahead of our competitors.*

Q: What is one thing that many people know about you?

A: *I was emancipated at 17 years old.*

Q: If you could have a super power, what would it be? Why?

A: *True magic. I would cure illness, feed the hungry, and have the world's population live in harmony,*

Q: What's an improvement you've made to your job or Department?

A: *Showing how HSPI can run single page inserts faster & cost efficient, not just single fold inserts.*

Q: What's your favorite season?

A: *Spring-I like seeing everything turn green and flower and the nicer weather-although it's awful on allergies!*



## Greetings Flow and Tooling Integration (GFTI) Update

Don't Blink or you'll miss something...

### Equipment Moves

The Greetings Plant equipment moves are off to a good and fast start. Just within the past couple of months we have seen the relocation of:

- ⇒ two 106 Die-Cutters and the 104 Die-Cutter
- ⇒ Spot Coater
- ⇒ Foil BMA press
- ⇒ Buhrs Line #10, Buhrs Line #11 and Line #12 packaging moved upstairs
- ⇒ Halms presses relocated
- ⇒ removal of decorative lasers from the laser room to make way for the Tooling Steel Rule Flatbed Laser, and
- ⇒ many other moves.

This fast pace is the result of the planning by and a credit to our engineering group led by Heather Strobel and Loren Kallenbach and the flexibility of our maintenance department, led by Darryl Coker. A huge thank you to both of these teams for their continued perseverance to help us achieve our end goal of establishing flows.

### The Melting Pot

Did you realize that the Greetings Plant is now a combination of many employees from different parts of our company? Roughly a third of employees come from the Topeka area, a third from the Lawrence area, and a third from the KC and surrounding area. The benefit of this mix of employees is the *diversity of thought* which contributes to our questioning attitude and *problem-solving culture*.

In the past weeks we have given tours to the Tooling and Pre-Production employees. The feeling from these tours is that these Hallmarkers come with a sense of adventure and enthusiasm, realizing that this combination of functions with the plant's operations, along with the addition of printing last year, gives our Greetings Plant the capability to convert a white sheet of paper to a finished greeting card, making us *more nimble and competitive*.

### The Flows

Some of you may be questioning the move to flows or may see it as a repeat of cellular manufacturing. It is fine and good to challenge, as this questioning attitude will help us *solve new problems* to enable us to *reduce lead times* and *minimize work-in-process (WIP) inventory*. While the plant may have been laid out in flows previously, it was at a high-level by department or processes. Now we will have production flows dedicated to a menu of processes for a particular type of card. This new equipment configuration will assist us in visually seeing and solving the problem of too much WIP and long lead times. Recall that too much inventory means cash tied-up that is not producing for the company and long lead times mean taking longer to get new product to retail – both undesirable.

### What's Next

Look for the new Pre-Production employees to start working in the plant over the month of May, along with the installation of the flat-bed laser for Tooling in mid-May.

As always, thank you for your support in building a more-capable (and the best) Greetings Plant.

# Happy Birthday

Apr 15	Rose Clark	Apr 30	Ramon McAnderson
Apr 16	Adam Patch	Apr 30	Lisa Steinbock
Apr 16	Bob Simpson	May 02	Pat Cummings
Apr 17	Cindy Moon	May 02	Travis Kilburn
Apr 17	Pat Vaughn	May 02	Chris Schiffelbein
Apr 18	Robert Breinig	May 03	Michelle Goacher
Apr 20	Marjorie Wilson	May 03	Rick Lopez
Apr 21	Debbie Messenhimer	May 03	Rhonda Miller
Apr 21	Tony Myers	May 04	Ed Schultz
Apr 22	David Arreguin	May 05	Gerald Jones
Apr 23	Jeff Colter	May 05	Mabel Sam
Apr 23	Victor Rodriquez	May 05	Heather Strobel
Apr 24	Marc Lutz	May 06	Kevin Fowler
Apr 25	Sue Kingsolver	May 07	Doug Easum
Apr 26	Kirk Curtiss	May 07	Matt Ortiz
Apr 26	David Hall	May 07	Stan Swartz
Apr 27	Erika Hirahoka	May 08	Eric Boldridge
Apr 28	Doug Hiegert	May 08	Joe Thomas
Apr 28	Dick Roberts	May 09	Jessy Henderson
Apr 29	Daniel Gomez	May 11	Brenda Miller
Apr 29	Rob Ortiz	May 12	Fred O'Neal
Apr 30	Russell Edmonds		

## Ticket Winners

Following employees won Sporting KC tickets for the April 13 game:

- Terry Hattemer (Folding)
- Susie McManness (Warehouse)
- Karen Garles (Packaging)

## Earth Day

In spring 1970, Senator Gaylord Nelson created Earth Day as a way to force this issue onto the national agenda. Twenty million Americans demonstrated in different U.S. cities, and it worked! In December 1970, Congress authorized the creation of a new federal agency to tackle environmental issues, the U.S. Environmental Protection Agency. Earth day is on April 22.

## Keep Safety A Top Priority

As each of you face the various challenges of your daily responsibilities, please keep in mind that Safety should always be your top priority. Due to fluctuations in workloads and an increased need for flexibility, many people here in the Greetings plant are asked to work in areas outside of their "home" departments. Please put an even higher emphasis on remaining alert to safety issues when performing jobs that you have limited experience in performing.

Please keep the following in mind:

- ◆ Be aware of where your hands are and keep them out of harm's way.
- ◆ Remain Alert. Complacency and lack of attention are preventable causes of many accidents and injuries.
- ◆ Never remove or alter machine guards or override interlocks.
- ◆ Identify and avoid possible pinch points on tools, equipment and machinery.
- ◆ Always utilize the proper tool for the job that is being performed.
- ◆ Wear appropriate Personal Protective Equipment.
- ◆ Remain Controlled, Alert, Rested and Even-Paced.

# Happy Anniversary

## 40 years

Donna Bradley (Folding) 5/3  
Kevin Rice (Foil Bobst) 5/3  
Debbie Evans (Packaging) 5/4

## 25 years

Chris McKnight (Litho) 5/3

## 20 years

Stacy Sumpter (Flitter) 4/15

## 15 Years

Brad Johnson (Foil Bobst) 5/7

## 10 Years

Clarence Davidson (Packaging) 5/5  
Ron Soendker (Packaging) 5/5  
Eric Hund (Department E) 5/8

## 5 Years

Cleo Blackwell (Foil) 4/21  
Sherman Edwards (Packaging) 4/21  
Adam Kern (Department E) 4/21  
Zachary Konrade (Folding) 4/21



The following employees will retire on April 30th:

Sandy Sedgwick (Quality)  
Frank Zeller (Dept. E)

## Thank You

I would like to thank you all for your support and warm wishes during my time in the Greetings Plant. I had the privilege to work with a great bunch of people. I appreciate and will cherish the memories of you all.

Donnell Williams



Most performances at the Lied Center in Lawrence, KS are included in the corporate 50/50 program. Vouchers are available in the front office. Following are some upcoming events:

### Mike Daisey: Faster Better Social

Thursday | APR 21 | 7:30 pm

### Emerson String Quartet

Wednesday | APR 27 | 7:30pm

### Patti LuPone: Coulda, Woulda, Shoulda...played that part

Thursday | APR 28 | 7:30pm

### Popovich Comedy Pet Theater

Friday | APR 29 | 7:00pm

### Red Green's "I'M NOT OLD, I'M RIPE!"

Wednesday | MAY 4 | 7:00pm

### Beauty and the Beast

Thursday | MAY 5 | 7:30pm