

Crown Crier



Volume DCCCLXXIX

Lawrence, a place where people make the difference!

April 12, 2013

Recycling for the Future by Kate Grover

As Earth Day approaches I have been thinking about our Hallmark culture and how passionate we are about recycling. Recycling adds essential value to our company and returns money to our Greetings Facility. Emphasizing recycling as a vital part of our manufacturing culture will continue as we consolidate into one Production Center through 2013.

During 2012, our Environmental Champions developed new signs for recycling that will be installed above each recycling area as the Facility is reset. The new signs are standardized and utilize Lean principles. The signs not only label each recycling stream but also show examples of what to place in each stream; provide bulleted points on what not to recycle in that stream; and have representative dollar signs. The dollar signs graphically demonstrate that the better we sort our recycling streams the more revenue returns to our facility offsetting the overall cost of greeting card conversion. The new recycling signs have started appearing in Packaging and will roll-out as each area is consolidated.

In addition to new signs, we have had a couple of substantive changes in our how we will sort our recycling as we consolidate. For Lawrence Hallmarkers, we have added a stream for Hard White. Topekans are very familiar with Hard White because the generation source is Department E. Hard White is white paper only with no print. This recycle stream includes not only waste paper from Department E but finished envelopes that have no print and no tint. Off-white and ivory envelopes now must be added to the Light Print collection gaylords. For Topeka Hallmarkers we have an additional material sort for composting. Composting paper products and food waste used in the Crown Room and Break Rooms reduces the amount of waste we send to the landfill. The compost we help create is then used to benefit organic gardeners, commercial landscapers, homeowners, municipalities and regional environmental projects.

Of note is that according to the webpage Green Waste, (<http://www.greenwaste.com/recycling-stats>) when we recycle one ton of paper:

- 3.5 cubic yards of landfill space is left empty and seventeen 30 foot (pulp) trees are left standing
- 7,000 gallons of water are available for other uses and 380 gallons of oil are not used
- 4,100 kilowatt hours of energy are not consumed

In 2012, Lawrence and Topeka combined recycled a total of 7,198 tons (14,395,750 pounds) of paper. That is an amazing feat to consider as we continue to consolidate employees and cultures throughout 2013. As the 43rd Earth Day quickly approaches on April 22, our company remains committed to recycling; encouraging us all to be thoughtful stewards of all of our earth's natural resources.

Employee in the Spotlight

Name: Renee Araiza

Department: Packaging

Position: Packaging Operator

Yrs of Service: 22 years

Q: Best part of your day?

A: Talking with my children.

Q: Toughest part of your day?

A: Going to work on 3rd shift.

Q: Favorite Hallmark moment?

A: Taking vacation & watching basketball with my Hallmark friends.

Q: What is your hope for Hallmark Cards?

A: That they have a bright future.

Q: What is one thing many people don't know about you?

A: I love going to the zoo.

Q: If you had a super power, what would it be? Why?

A: Healing power, I don't like to see people in pain.

Q: What's an improvement you've made to your job or department?

A: Being successful with Lean.

Q: What's your favorite season?

A: Fall.



Card Shop Hours

Monday
CLOSED

Tuesday thru Friday

7:00-8:30 am

11:15 am-12:30 pm

3:00-3:30 pm

Hallmark
Safety
Corner

• SAFETY starts with
you and me!

SAFETY TOGETHER



Every day, Every way

Hallmark

Happy Birthday!

March

26 Josh Moreno (missed in previous issue)

April

13 Karla Peek, Tammy Spray, Deon Zachariasen

14 Stephanie Vervynck

15 Rose Clark, Darcy Crow

16 Adam Patch, Bob Simpson

17 Cindy Moon, Pat Vaughn

18 Robert Breinig

20 Marjorie Wilson

21 Debbie Messenhimer

22 David Arreguin

23 Jeff Colter, Victor Rodriguez

25 Sue Kingsolver

26 Kirk Curtiss, David Hall

27 Erika Hirahoka

28 Doug Hiegert, Dick Roberts, Kathy Wright

29 Robert Ortiz

30 Russell Edmonds, Ramon McAnderson, Lisa Steinbock, Alicia Toledo

May

2 Pat Cummings, Travis Kilburn, David King, Chris Schiffelbein, Charles Spring

3 Michelle Goacher, Rhonda Miller

4 Mike Landers, Ed Schultz

5 Mabel Sam

6 Kevin Fowler

7 Doug Easum, Brian Richeson

8 Eric Boldridge, Joseph Thomas

9 Jessy Henderson

Anniversaries

35 Years

David Arreguin (Whse), 5/1

Zoe Ann Kennedy (M Fold), 5/4

25 Years

Bill Riddle (Maintenance)

started 05/02/1988. He worked in Large Die Cut, Focus Factory, Counter Packaging and Specialty Packaging before transferring to his present department in 2003. Bill will receive his anniversary gift from David Millen on Thursday, May 2.

5 Years

Sherene Haddad (Plnt Gen), 4/23

Thank You

I would like to thank the Hall family for the beautiful gift and the LDC/Emboss/Foil departments for the gift card and dinner. To all those who helped make my 25th a day to remember, I thank you all.

Gary Parker (LDC)

I would like to thank the Foil Stamp department and all of you special Hallmarkers for making my retirement so very special. I have 44 years of friendships and special memories. It doesn't get any better than that! God Bless.

John Norman (Retired)

Thanks to everyone for the dinners and treats to help us celebrate our retirements. We really appreciate all your kind goodbyes and the cards. Good luck to all of you in the future.

Sharon & Craig Davis (Retired)

Happy Retirement!

The following employees will retire May 10, 2013:

Denise Gilges (Spec Pkg), Mike Russell (Foil), Hank Deboer (Laser) and Steve Roberts (LDC). Congratulations!

Graduates

Congratulations to the following Hallmarkers and immediate family members of Hallmark employees who are graduating!

Ajala Anavberokhai - Lawrence Free State High School-daughter of **Rose Clark** (Quality)

Ross Arreguin - Shawnee Heights High School-son of **David Arreguin** (Warehouse)

Jordan Collins - Free State High School-daughter of **Regina Collins** (Packaging)

Jacob Davis - Free State High School-son of **Sandy Davis** (Virko)

Karen DeLaughter - University of Hawaii-daughter of **Christina Sechler** (Quality)

Lauren Elder - Kansas State University-daughter of **Larry Elder** (Reproduction)

Dakota Fletcher - Eudora High School-son of **Courtney VanMeter** (Packaging)

Dylan Frickey - Shawnee Heights High School-son of **David Frickey** (Packaging)

Colton Horne - Baldwin High School-son of **Angie Horne** (Foil Stamp)

Erin Metcalfe - Washburn University-daughter of **Cathy Wasson-Lewis** (Packaging)

Tim Muetz - University of Kansas-son of **Eric Muetz** (Engineering)

Derek Rodgers - Saint Thomas Aquinas High School-son of **Susan Rodgers** (EHS)

Malia Ruiz-Shipps - Shawnee Heights High School-daughter of **Leona Shipps** (Packaging)

Shaila Shogrin - West Franklin High School - daughter of **Gaila Shogrin** (Mfg Acct) & **Shawn Shogrin** (Maint)

Barry Sims, Jr - Winnetonka High School-son of **Ursala Sims** (LDC)

Lanae Spencer - Johnson County Community College-daughter of **Cheryl Spencer** (CSA)

Carmen Starks-Cowper - Free State High School-daughter of **Eugene Cowper** (Packaging) & **Sicily Ford** (Mfg Fin)

Sydney Vogel - University of Kansas-daughter of **Anita Vogel** (Packaging)

Brad Wilde - Washburn Tech-husband of **Merry Wilde** (Webtron)

