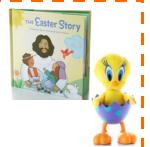


March 14, 2014

Monthly Publication

Send a card. It's the biggest little thing you can do.

Share the goodness and goodies of Easter. Check out the Card shop for your Easter gifts.



Jhank You

The family of Vince Hardwick acknowledges with deep gratitude your kind expression of sympathy. Thank you for the lovely plant. John and Linda Hardwick

Name: Sherry Downing Department: CSA Position: Scheduling Mgr Years at Hallmark: 37 years Q: Best part of your day: A: Having a margarita anywhere. Q: Toughest part of day: A: Getting up when it's dark outside Q: Favorite Hallmark moment so far: A: My 25th Anniversary Celebration Q: What is your hope for Hallmark: A: To reach their 200 year celebration. Q; What is one thing that not many people know about you? A: I'm a first born twin Q: If you could have a super power, what would it be? Invisibility cloak. Why? So I could really HIDE! Q:What's an improvement you've made to your job or Department? A: The centralization of the clerical staff that supports the production floor. Q: What's your favorite season? . A: Spring, when everything has a fresh start.

Employee in the Spotlight



Why Saint Patrick's Day?

Saint Patrick's Day has come to be associated with everything Irish: anything green and gold, shamrocks and luck. Most importantly, to those who celebrate its intended meaning, St. Patrick's Day is a traditional day for spiritual renewal and offering prayers for missionaries worldwide.

So, why is it celebrated on March 17th? One theory is that is the day that St. Patrick died. Since the holiday began in Ireland, it is believed that as the Irish spread out around the world, they took with them their history and celebrations. The biggest observance of all is, of course, in Ireland. With the exception of restaurants and pubs, almost all businesses close on March 17th. Being a religious holiday as well, many Irish attend mass, where March 17th is the traditional day for offering prayers for missionaries worldwide before the serious celebrating begins.

In American cities with a large Irish population, St. Patrick's Day is a very big deal. Big cities and small towns alike celebrate with parades, "wearing of the green," music and songs, Irish food and drink, and activities for kids such as crafts, coloring and games. Some communities even go so far as to dye rivers or streams green!





Luncheon

Hallmark

2014 Corporate Challenge

Hallmarkers who work in Kansas and Missouri are invited to participate in the 2014 Kansas City Corporate Challenge. The registration deadline is April 16.

Team tryouts for the 32 recreational events will begin in March, with the actual competitions held at the end of April, through the months of May and June. Hallmark event coordinators will set dates for their respective tryouts and will advise participants throughout Corporate Challenge.

"Supporting the Kansas City Corporate Challenge and the Health and Wellness Programs for so many years are just more examples of how Hallmark stands as a leader in our community," says Janet Fronckewicz, fitness programs administrator. "Hallmark employees always embrace this event with great enthusiasm. And it's a great way to make connections with others throughout the company."

Employees may register and find additional details about the program on the Corporate Challenge intranet site. More information is located at the front desk.

More than 300 Hallmark employees participated in Kansas City Corporate Challenge last year. The company has won 15 first-place trophies since it joined the KCCC competition in 1983. The challenge has grown from 18 companies and 1,500 individuals in 1980, to 178 companies with over 26,405 competitors in 2013. More than 4,500 medals were awarded last year.