

## CREATIVE BIOGRAPHY

# HALLMARK HOME&FAMILY\_KENNETH WINGARD

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### ABOUT ME:



**KENNETH WINGARD** has designed home furnishing merchandise for major retailers such as Crate & Barrel, Martha Stewart, Restoration Hardware, and Target. His designs have been featured in museum shops and appear in home decor magazines. He started his television career with making personal appearances on the Christopher Lowell Show and holiday specials for House & Garden Television.

Currently Wingard is a family member on Hallmark Channel's Daytime Emmy Nominated, Home & Family. Prior to that he was the lead on-camera designer for the Oprah Winfrey Network's Daytime Emmy winning Home Made Simple.

An architect, designer and entrepreneur, he formed his own company in 1997 to produce and market his designs and in 2003 became a retailer with his first boutique. You can find his eponymous flagship store on Market Street in San Francisco.

Wingard grew up in a military family and traveled the world, living in Europe and Asia during his childhood. Influenced by local historic architecture, he went to Princeton University to study architecture. After graduating, he traveled extensively for the next several years in Europe, Africa, and Asia studying art, sculpture, and architecture. It was during this time in countries such as Italy, India, and Thailand that he developed an appreciation for the skill of the local craftsmen and began to formulate combining those talents with his own design sense.

Wingard returned to the U.S. and began working for Williams-Sonoma. Eight years later he was the Divisional Director of Pottery Barn designing their assortment as well as being instrumental in the re-launch of the brand. He left Pottery Barn and within a year launched his first line of decorative accessories, which included brushed metal vases, bowls, and candlesticks. He later explored other materials such as wood, acrylic, and glass. He continues to work with his favorite materials, in a growing number of categories, including apparel and interior design projects from retail stores to vacation homes. Along the way, he has also been commissioned by clients such as W Hotels and Las Vegas casino owner Steve Wynn to design items for their distinctive properties.

Currently living in San Francisco with his husband and three children, he enjoys tending the family's farm, DIYing, changing diapers and picking up toys.