

HALLMARK CREATIVE BIOGRAPHY

# GLOBAL TRENDS ART DIRECTOR\_ ANNA KAMBARAMI



## ABOUT ME:



**ANNA KAMBARAMI** is an Art Director for Hallmark Cards' Global Trends Studio and Innovation Group. In her role she helps guide Hallmark, and the artwork and products they create, into the future by keeping up with emerging cultural and creative trends. She loves researching how people are connecting, celebrating and building relationships in new ways, and staying on top of the latest in design, lettering, patterns, and colors.