

HALLMARK CREATIVE BIOGRAPHY

TRENDS SENIOR DESIGNER_ANDRA KHODER



ABOUT ME:



ANDRA KHODER is a Senior Designer at Hallmark Cards. In her role she's responsible for developing trend reports and exploring new innovation opportunity areas. As a natural concept creator, she enjoys spending her time acquiring new skill sets while keeping up with our ever evolving culture. Her knowledge of the creative culture and retail landscape lets her approach projects with a unique perspective.