

HALLMARK CREATIVE BIOGRAPHY

MASTER ARTIST_AMBER GOODVIN



ABOUT ME:



AMBER GOODVIN is a Master Artist of hand lettering and illustration in Kansas City. Her artwork has been brought to life on cards, kids clothing, fonts, gift wrap and more. In her fifteen years with Hallmark, she has also worked on Trends, developed social content strategies and mentored young talent at University of Kansas & Hallmark. Her favorite place to be is making art with a friend!