



Giving a card is one of the top 5 ways people celebrate Valentine's Day, so no matter your relationship status, you can't go wrong with a card. Valentine's Day can feel like a lot. You want to say the perfect thing, but you want to sound cool and casual. You want to express the deepest feelings in your heart, but in a super fun way. **Pressure!** But don't worry, we have you covered. Use this decision tree to decide what to write in a card for your Valentine.

When You Are Just 'Snapping'

(referring to GenZ or Millennials who are just in the Snapchatting back and forth phase)

#HVD ❤️



Snapchats last 10 seconds, but you can keep this card forever!

Hope this keeps our streak alive!

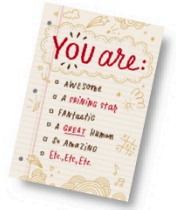
When You Are 'Talking'

(not officially dating but there is definite interest on both sides)

Happy "Let's See Where This Goes" Day!

I may have gotten really excited when your friends started following me on Instagram.

I don't want to jinx this, but isn't it awesome?



When You Are Officially Dating And 'In Like'

(you are dating and exclusive and really like each other but haven't said those three words)

I'll share my location with you indefinitely.

This is going even better than I imagined, and I've got a pretty good imagination.

This thing we've got is a very, very, very good thing. That's right, 3 verys.



When You Are In Love

Just so you know, if you're planning to surprise me with a trip to Paris, I need like 3 days lead time.

With our kind of love, we kind of owe it to the world to go out and show it off.

Just about every good thing in my life is directly connected to you.



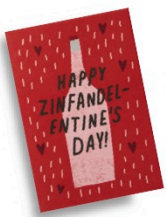
No Relationship To Speak Of Except Your Trusty Gal Pals

(what to say in a Galentine's Day card)

Happy Valen-Wine's Day! It's red, obv.

I'd take a Galentine over a Valentine any day of the week, amirite? (I am.)

BFF love is, quite possibly, the best, most reliable, and most fun kind of love of all the loves.



Mom to Teen

(you don't like to talk to me on a regular day but we definitely love each other)

I'm just gonna say, "Love you!" and that's it. (I go on and on about you to other parents, cause that's how we roll.)

The wonderful person you are fills me with emotions that I know you do not want to hear about. I've got 'em, tons of 'em. Trust me. Love you.

All parents think their kid is the best. And all of them are wrong because my kid is. The best. I try to be nice about it but it's just true.



Someone you've loved for a long time...

We don't have to stay up late, we don't have to go somewhere fancy, let's just celebrate us.

I don't want you to ever think I confuse "comfortable" with "common." I know that what we have is rare and the longer it goes on, the more rare and wonderful it becomes.

We don't need a dozen roses or a big box of candy but it's important to keep saying you mean the world to me and I'm glad to have another reason to do just that.

