

A season of wonder at Hallmark Gold Crown Stores

This Christmas, Hallmark Gold Crown Stores invites people to rediscover the most meaningful wonders of the season—the moments, the memories, and the magic they share with the people they love. From holiday classic storybooks to beautiful decorations complete with light and sound, these gifts help the biggest Christmas fans celebrate the season in their own home and share as gifts across the miles. These products are available exclusively at Hallmark Gold Crown Stores and Hallmark.com beginning October 5.



Snowmen Bell Choir

Beautiful, sculpted porcelain snowmen bells with punctured snowflake design. Using wireless technology, each bell chimes its own song, but watch as the others chime along!

Material: Ceramic.

MSRP \$149.99 (Set of Four)

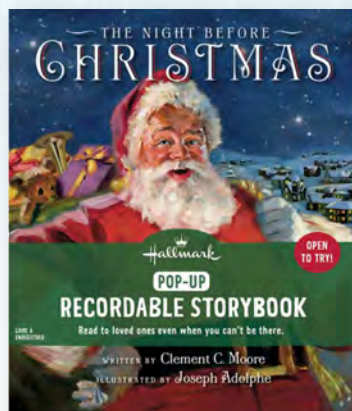


Musical Tree Lighting Snowman and Musical Tree Lighting Angel

The wireless connection allows you to place the Snowman or Angel up to 50 feet away from the tree. When you flip the switch, they play the beginning of a well-known Christmas song—and the tree responds with synchronized music and light! Includes 5 different music & light shows.

MSRP \$49.99

**Snowman and Angel are sold separately*



The Night Before Christmas (Pop-Up Recorded Storybook)

Hallmark Gold Crown features the largest selection of Recordable Storybooks that make it easy for families to read and connect with one another even when they're apart. This year, celebrate Christmas by recording Clement C. Moore's classic holiday poem, The Night Before Christmas, in your own voice. This unique edition's traditional illustrations feature a special Christmas mouse and a beautiful final pop-up scene revealing Santa and his reindeer flying off into the night.

MSRP \$34.99