

## **Hallmarket Art Festival Frequently Asked Questions**

### **Q. When and where is Hallmarket?**

A. Saturday, Sept. 14, 2019, from 10 a.m. - 5 p.m. in Crown Center Square (2425 Grand Blvd., Kansas City, MO)

### **Q. How can I participate?**

A. Register [yourself and artwork](#) by **Friday, June 28 at 5 p.m.** Want to be involved in the event, but can't exhibit artwork? You can still support your fellow Hallmarkers by volunteering! We'll be looking for event volunteers as the event draws near.

### **Q. What type of art is accepted?**

A: In 2019, the following categories have been introduced to provide clarity on the type of artwork featured:

1. Ceramics
2. Digital
3. Drawing and Pastels
4. Fiber
5. Glass
6. Jewelry
7. Leather
8. Metal
9. Mixed Media
10. Painting
11. Photography
12. Printmaking
13. Sculpture
14. Wood
15. Other

### **Q. Is there anything required of me as a vendor?**

A: Yes; for consistency among the booths, you must use the artist name and booth number signage provided by Hallmark. You may include any additional signage or branding if you'd like.

### **Q. Do I have to pay anything to reserve my booth?**

A. No; the booth space is provided by Hallmark

### **Q. Is anything provided as part of my booth?**

A. Yes; all registered artists will be provided one 10x10 booth to display their artwork, one six-foot table and two chairs. If you would like to bring decorations, shelving, storage or additional tables and chairs, you are free to do so.

**Q. What if I need to cancel?**

A. You may cancel up to 14 days in advance. Cancellations less than 14 days in advance or a "no show" the day of the event will result in suspension from participation the following year. A similar occurrence two years in a row will result in suspension from participation for five years.

However, we will be empathetic if the cancellation is within 14 days or "no show" is the result of a sudden emergency. Situations will be evaluated on a case-by-case basis.

**Q. Is there a rainout or rescheduling policy?**

A. No; Hallmarket is conducted rain or shine and will not be rescheduled within the particular year due to inclement weather.

**Q. How do I handle payment for my items at Hallmarket?**

A. Each vendor is responsible for managing payment for their items, including appropriately accounting for [taxes within the state of Missouri](#). Hallmark does not handle or manage any of the vendors' transactions.

**Q. Can I promote my involvement with the event on social media?**

A. Yes and it is encouraged. Please use the hashtag #Hallmarket. A promotional kit will be available closer to the event.

**Q. Is this a family-friendly event?**

A. Yes; visitors of all ages are welcome and we will have creative activities for children.

**Q. Can I choose where my booth is located?**

A. As part of the vendor submission, you may ask to be located in a certain area and the planning committee will use this in consideration when laying out the event.

**Q. What can I expect if I've never been to Hallmarket before?**

A. A fun, supportive and festive event that will highlight our participating employees' and retirees' creativity to their peers and the general public.

**Q. What if I have additional questions?**

A. Email [events@hallmark.com](mailto:events@hallmark.com).