



## Digital Scrapbooks

Hallmark's Digital Scrapbooks incorporate multimedia enhancements including music, photos and text with personal photos which can then be displayed on a digital photo frame, computer screen, television or anywhere else you can plug in a USB drive.



### How It Works:

- Plug the USB drive into your computer and double click on the Digital Scrapbook icon.
- Download the application after the Web site launches.
- Enter the access code found on the USB drive slide-out carton.
- Follow the step-by-step instructions to quickly create your Digital Scrapbook.
- Preview and save your Digital Scrapbook to the USB drive.

### What's Included:

- USB flash drive with a designed insert, giftable box and detailed instructions for use.
- 50 designed slides where the user can drag and drop photos and add special words or phrases to personalize a slide show.
- Add or delete slides, add captions, choose music and output the finished product as preferred (i.e., e-mail, post to Web site, save to USB, print 4 X 6 photos, etc.)
- When saved to the USB flash drive, the completed slide show can be plugged right into and viewed from any digital frame, computer or television screen.



### Ready To View:

- Simply **PLUG** the USB drive into a digital frame to display.
- **PRINT** on a home printer or at any photo kiosk.
- **POST** to the Web or send via e-mail to share with loved ones.
- **PLAY** your scrapbook on a television or computer.



Digital Scrapbooks available with the following captions: Holiday, Love, Family, Friend, Baby •  
Each Digital Scrapbook only \$19.95 • Digital Scrapbooks compatible with both PC and Mac •  
Available October 10<sup>th</sup> at Hallmark Gold Crown stores