

Hallmark Cards and Hallmark Corporate Foundation 2008 Contributions in Kansas City Area

The majority of Hallmark's charitable giving is focused on the Kansas City metropolitan area, our corporate home. Here is a sampling of contributions made in 2008 from the Hallmark Corporate Foundation or the profits of Hallmark Cards. Unless otherwise noted, these contributions were for general support.

Arts Council of Metropolitan Kansas City: Business Committee for the Arts	5,000
Bridging the Gap	15,000
Boys & Girls Clubs of Greater Kansas City	21,500
Charlotte Street Foundation	10,000
Christmas in October	21,500
Family Conservancy	5,000
Guadalupe Centers	10,000
Heart of America United Way: annual campaign and National Community AIDS Partnership	1,167,000
Heart-to-Heart International	24,000
Jackson County CASA	2,500
Junior Achievement of Middle America	33,000
Kansas City Anti-Violence Project: program support	5,000
Kansas City Area Development Council	125,000
Kansas City Art Institute	85,000
Kansas City Ballet	129,000
Kansas City Crime Commission	15,000
Kansas City Friends of Alvin Ailey	20,000
Kansas City Neighborhood Alliance: Neighborhood Self-Help Fund	15,000
Kansas City Public Television	10,000
Kansas City Repertory Theatre	166,000
Kansas City Symphony	227,000
Genesis School, Inc.	10,000
Lyric Opera of Kansas City	98,000
Mattie Rhodes Counseling and Art Center	10,000
Mid-America Minority Supplier Development Council	15,000
Ozanam	2,500
Salvation Army	10,000
UNCF College Fund	30,000
Urban League of Kansas City	15,500
WIN for KC: women's sports program	20,000
Women's Employment Network	15,000

2008 Kansas City Volunteer Statistics:

The volunteer interests of Hallmark employees resulted in the contribution of an additional \$111,800 to Kansas City area organizations through the Volunteer Involvement Pays (VIP) program. In 2008, over 300 employees requested \$200 grants for 200 different organizations where they had given at least 25 hours of volunteer time in a six-month period. Organizations benefiting most from these grants in 2008 were the Heart of America Council of Boy Scouts, Mid-Continent Council of Girl Scouts and YouthFriends.

Hallmark Cards and Hallmark Corporate Foundation 2008 Contributions Outside of Kansas City Area

In each of the following communities, a committee of Hallmark employees reviewed requests and made recommendations for support of local organizations. Contributions were made from both the Hallmark Corporate Foundation and the profits of Hallmark Cards. Here is a sampling of contributions recommended by our employees in 2008.

CENTER, TEXAS

Center Independent School District	900
Center Volunteer Fire Department	900
Grace Manor	800
Lakes Area Art League	900
Nacogdoches County United Way	5,000
Shelby County Outreach Ministries	300

COLUMBUS, GEORGIA

Columbus Housing Initiative	1,015
Columbus Symphony Orchestra	3,000
Ronald McDonald House	2,500
Second Harvest Food Bank	1,650
The Family Center	500
United Way of Columbus	31,000

ENFIELD, CONNECTICUT

Community Health Resources	1,000
Community United Way of Pioneer Valley	17,200
Connecticut Institute for the Blind	350
Enfield Food Shelf	2,000
Felician Adult Day Care	750
Hartford Symphony Orchestra	2,500
United Way of the Capital Area	21,800

LAWRENCE, KANSAS

Boys & Girls Club of Lawrence	1,500
Elizabeth Ballard Community Center	2,500
Lawrence Arts Center	30,500
Lawrence Chamber of Commerce	5,000
United Way of Douglas County	60,000
Warm Hearts of Douglas County	2,500

LEAVENWORTH, KANSAS

Alliance Against Family Violence	2,600
Catholic Community Services	3,500
Leavenworth Historical Museum	1,000
Salvation Army	4,900
St. Vincent Clinic	2,500
United Way of Leavenworth County	42,000

LIBERTY, MISSOURI

Clay County African American Legacy	5,000
Liberty Area Chamber of Commerce	3,500
Liberty Symphony Orchestra	500
Martha Lafite Thompson Nature Sanctuary	2,000
Meals on Wheels	500
Northland Assistance Center	1,000

METAMORA, ILLINOIS

Art Rod Foundation	500
Heart of Illinois United Way	7,600
Metamora Fire Department	1,000
Snyder Village	750
Sun Foundation	2,000
Tazewell County Resource Center	500

TOPEKA, KANSAS

Capper Foundation	2,000
Marian Clinic	2,500
Meals on Wheels	2,000
Topeka Civic Theatre & Academy	2,000
United Way of Greater Topeka	78,000
Washburn University	5,000

2008 Outside Kansas City Volunteer Statistics:

Hallmark employees in these communities requested more than \$51,600 of Volunteer Involvement Pays (VIP) grants for over 91 nonprofit organizations in 2008. VIP grants are awarded to qualified organizations where Hallmark employees have volunteered at least 25 hours in a six-month period.